

# SHORT TERM ACCOMODATION (ISIC 5510)

**Industries - minipresentations**

# Mini-paper contributions

## » Turnover

Ramon Bravo, Mexico

Barbro von Hofsten, Sweden

## » Prices

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## » Discussant

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# Industry classifications

| ISIC 4.0 |                                     | NACE rev. 2 |  | NAICS 2017 |  | JSIC 12 |  |
|----------|-------------------------------------|-------------|--|------------|--|---------|--|
| 5510     | Short term accommodation activities | 55.10       | Hotels and similar accommodation           | 721110     | Hotels (except Casino Hotels) and Motels | 7511    | Hotels   |
|          |                                     | 55.20       | Holiday and other short-stay accommodation | 721120     | Casino Hotels                            | 7521    | Common lodging houses                            |
|          |                                     |             |  | 721191     | Bed-and-Breakfast Inns                   | 7591    | Lodging facilities of companies and associations |
|          |                                     |             |  | 721199     | All Other Traveler Accommodation         | 7592    | Resort clubs                                     |

# Product classifications

| CPC 2 |   | CPA 2008 |   | NAPCS 2017                             |  |
|-------|---|----------|---|--|--|
| 63111 | Room or unit accommodation services for visitors, with daily housekeeping services    | 55.10.10 | Room or unit accommodation services for visitors, with daily housekeeping (except time-share) | 31701010101<br>(US)<br>8421111<br>(CA) | Room or unit accommodation services for travellers |
| 63112 | Room or unit accommodation services for visitors, without daily housekeeping services | 55.20.19 | Other room or unit accommodation services for visitors, without daily housekeeping            |  |  |
| 63113 | Room or unit accommodation services for visitors, in time-share properties            | 55.20.12 | Room or unit accommodation services for visitors in time-share properties                     |  |  |
| 63114 | Accommodation services for visitors, in rooms for multiple occupancy                  | 55.20.11 | Room or unit accommodation services for visitors in youth hostels and holiday cabins          |  |  |

# Topics treated in the mini-presentations

- » **Additional variables in SBS**
- » **What is the unit surveyed and what is the unit used for calculation of results?**
- » **Seasonality?**
- » **Types of clients**
- » **Methodology of the Spanish Hotel-Price-Index and Canadian Traveller Accommodation Service Price Index**

# Topics treated in the mini-presentations

## » New challenges:

- » Digital economy
- » Changes in the need of travellers
- » new products and services
- » Alternative lodging → sharing economy
- » „traditional“ statistical data sources don't capture household activities
- » New data sources